



To Gamble With The FIRE FIEND IS BAD BUSINESS!

There are FIVE AND ONE-HALF MILLION FIRES in America EVERY YEAR.
 FIFTEEN HUNDRED fires are reported to the National Board of Underwriters
 • EVERY DAY!

WHO'S NEXT?

You do not KNOW. No man can say. Take no CHANCES! PROTECT your prop-
 erty AGAINST FIRE LOSS!

No HOUSEHOLDER should neglect insuring his VALUABLES. No MANUFACTURER should neglect insuring his shop or FACTORY. No BUSINESSMAN should neglect insuring his place of business for an ADEQUATE SUM against the possibility of RUIN by fire.

Are you now WITHOUT insurance on your PROPERTY?

Don't REST IN YOUR BED until you HAVE CORRECTED this mistake.

Are you CARRYING insurance?

INCREASE your LINE! Bring the valuation up to today!

Property insured at valuations of two or three years ago are VALUED TOO LOW! Should they BURN DOWN or be PARTIALLY DESTROYED, you could never REPLACE them out of INDEMNITIES based on valuations of OTHER DAYS.

There's been an ADVANCE in PROPERTY values of at least FORTY PER CENT on an average in all GROWING American cities within the last THREE YEARS.

Where does this fact LEAVE YOU? Look INTO the matter AT ONCE! Before the SUN GOES DOWN AGAIN, have this detail of FIRE INSURANCE brought UP TO DATE.

Get in touch with a reputable AGENCY at once. Phone for a MAN. Put yourself OUT to MEET him. Don't WAIT! Don't VACILLATE! It's a GOOD THING TO DO—do it AT ONCE! Better to be SAFE than SORRY!

Any one of the following standard fire underwriters in this district will be glad for an opportunity to SERVE you. You'll find the TELEPHONE NUMBER BELOW—opposite the NAME. Call the agent you want, and arrange for ADEQUATE PROTECTION!

BROADDUS AND LEBARON
 209-210 First National Bank Bldg. Phone 1558.

LEAVELL & SHERMAN
 116 Texas St. Phone 4226

NEWMAN INVESTMENT CO.
 100 E. San Antonio St. Phone 550

W. F. PAYNE
 401 Mesa Ave. Phone 1250

DOUGLAS C. CROWELL AGENCY
 Mills Building. Phones 8800-8801

PERRY-KIRKPATRICK CO., GEN. AGTS.
 608-9-10 First National Bank Bldg. Phone 903

P. W. WILLIAMS, AGENCY
 312 First National Bank Bldg. Phones 1144-1881

HORACE B. STEVENS
 107 Pioneer Plaza, Mills Bldg. Phone 121

LEO R. SCHUSTER
 814 Mills Bldg. Phone 965

A. P. COLES AND BROS.
 204 N. Oregon St. Phones 194-195

N. G. BUCHOZ & CO.
 Hotel Sheldon Bldg., facing Little Plaza. Phone 777

CHARLES B. STEVENS
 102 Pioneer Plaza. Phone 3454

JAMES L. MARR & CO.
 304 East San Antonio St. Phones 4349-4350-4351